

# Pass It On!

***RiderCoaches and  
Training Site Administrators***

Here's some hot news for you and your students that will help make completing the **RiderCourse**<sup>SM</sup> easier and more attractive than ever.

American Honda Motor Co., American Suzuki Motor Corp., Harley Owner's Group (H.O.G.), Riders of Kawasaki (ROK) and Yamaha Motor Corp. have much more in common than you might think. Each has its own incentive program designed to benefit **RiderCourse** graduates.

***American Honda Motor Co., Inc.  
Attn: Honda Rider's Club of America  
Mail Stop 100-4C-6C  
1919 Torrance Boulevard  
Torrance, CA 90501-2746***

Based upon the purchase of a new motorcycle or scooter and complimentary membership in the Honda Rider's Club of America, Honda offers a \$75 reimbursement for MSF training. Some limitations apply; eligibility rules and the reimbursement claim form are listed online at [www.HRCA.Honda.com/Publications/Technical-Downloads/](http://www.HRCA.Honda.com/Publications/Technical-Downloads/)

***American Suzuki Motor Corporation  
3251 E. Imperial Highway  
P.O. Box 1100  
Brea, CA 92822  
Attn: Motorcycle Sales Order Desk  
Fax: (714) 996-4545***

**American Suzuki** offers a **RiderCourse** benefit for new "Rider Graduates." American Suzuki will reward a **RiderCourse** graduate \$100 upon verification of both the course completion and the purchase of a new street-legal Suzuki motorcycle (one reward per person annually). Purchaser must submit a copy of the course tuition receipt, **RiderCourse** completion card, motorcycle purchase invoice and a reimbursement form (given to the purchaser by the dealer at the time of purchase) to American Suzuki. Training can occur up to six months before or six months after purchase of a new street-legal motorcycle.

***Harley Owners Group (H.O.G.)  
Dave Koenings  
Jim Mangone  
Safe Rider Skills  
3700 West Juneau Ave  
Milwaukee, WI 53208  
414-343-8442***

**Harley Owners Group (H.O.G.)** have their own special incentive for **RiderCourse** graduates who are H.O.G. members. To receive reimbursement, members must be active in H.O.G. or on the date the course is taken. The reimbursement is up to \$50, paid in the form of a coupon. Reimbursement is limited to one course annually.

**Kawasaki Motors Corp., U.S.A.  
Riders of Kawasaki (ROK)  
Tuition Reimbursement  
P.O. Box 25143  
Santa Ana, CA 92799-5143**

**For ROK benefits questions,  
and events schedule please  
Email ROK at [ROK@kmc-usa.com](mailto:ROK@kmc-usa.com)**

**For more information on how  
to join ROK, visit our website at  
<http://www.kawasaki.com/rok>**

**Yamaha Motor Corp., USA  
MSF Training Course Incentive  
6555 Katella Avenue  
Cypress, CA 90630  
800-845-3650**

**Riders of Kawasaki (ROK)** will reimburse \$50 for completing the **RiderCourse** to members of ROK. Reimbursement is limited to one course annually. Reimbursement will be received in the form of ROK gift certificate. Present your ROK gift certificate to your local participating Kawasaki dealer and use it towards your accessory purchase. To receive your reimbursement, submit a copy of the tuition receipt, **RiderCourse** completion card, and your ROK membership number to Kawasaki Motors Corp. USA/ROK.

With the purchase of a Yamaha Star within 6 months of completing any approved Rider Training (MSF street, dirt, scooter and Military Training) and rider receives \$100 in the form of Yama-Bucks. Present to the dealer and put it towards the purchase of any Yamaha Genuine parts and accessory or Star Custom Accessories.

**Insurance Discounts:** Many insurance companies offer premium discounts to **RiderCourse** graduates. These can range from 5% to as much as 20%, depending on the insurance company. In some cases, the savings can be as much as course tuition itself. When you couple this with the reimbursements available, it may be possible for students to not only take the **RiderCourse** at (essentially) no cost, but to put a few dollars in their pockets as well.

These are all important points to pass along to your students. Not only will it help to make them feel better about the **RiderCourse**, but they then become great word-of-mouth advertisers, helping you secure even more students for future classes.

So take the time to explain the above to your class. It'll mean more students, and more trained and safer motorcyclists on the road.

Information compiled by the Motorcycle Safety Foundation. Subject to change without notice.

**Truer than ever:**

**“The more you know, the better it gets.”**